



Sixty and Me is a community of women over 60

- 600,000 unique users monthly
- 200,000 YouTube subscribers
- 92,000 Daily Newsletter subscribers
- 131,000 Facebook members

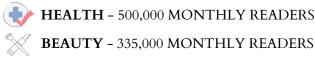
About Margaret Manning

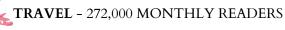
My name is Margaret Manning and I am the founder of Sixty and Me. I started Sixty and Me to help other women my age to live happy, healthy and financially secure lives. Together, we are on a journey to finding joy, passion and a sense of purpose in the best years of our lives.

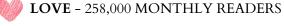
| LOCATION | AGE | 45% | \$189 |
|-----------|-----------|--------------------|----------------|
| 66% USA | 64% 61-70 | 4370 | \$109 |
| 13% UK | 28% 71-79 | ENGAGE WITH | AVERAGE ONLINE |
| 8% Canada | 6% 50-60 | CINTEN O- ME DAILY | ODDED CDENID** |

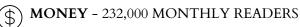


READER INTERESTS









PARTNERSHIP OPPORTUNITIES

- Email Newsletter Sponsorship
- Website Advertorials
- YouTube Video Sponsorship
- YouTube Shorts
- Social Content





MOST POPULAR HOBBIES

- Reading
- Getting Outdoors
- Cooking
- Gardening
- Crosswords/Sudoku
- Shopping
- Journaling
- Sewing
- Painting
- Photography

^{**}Based on average order value reported by our top 3 affiliate partners in 2022 Data source: Sixty and Me Annual Survey. Conducted Dec 2022, 4,000 responses